

Mobile Computing Platform 50

Want to lower your operating and safety costs?
Concerned about increasing your fleet's productivity?
Need an easier way to manage CSA requirements?

Qualcomm's MCP50 is the answer.
With Qualcomm's MCP50 fleet management solution,
you can increase your fleet's efficiency and grow your business.

Why Choose the MCP50?

The Mobile Computing Platform 50 (MCP50) is an affordable fleet management solution that is easy to install and intuitive to use. The MCP50 can help your fleet:

- Reduce operational costs while improving efficiency.
- Comply with regulatory requirements and not worry about violations or fines.
- Manage fleet safety by addressing driver issues before they lead to accidents or breakdowns.
- Monitor the location of your trucks at all times.
- Help your drivers focus on driving instead of managing paperwork.

Qualcomm's MCP50: the newest fleet management solution from the industry leader.

While you focus on your core business, the MCP50 fleet management solution can help make it easier than ever for your fleet to stay compliant, operate efficiently, and find ways to help you save money. The following applications are available:



- **Qualcomm Hours of Service**
An electronic on-board recorder (EOBR) application that automates truck driver logs.



- **Performance Monitoring with Fuel Manager**
Records critical vehicle and driver performance behaviors that affect fuel consumption and safety. You can use this information to help reduce fuel costs and coach your drivers.



- **CSA Safety Performance Service**
Helps you manage compliance issues before they lead to fines, violations, or interventions from the FMCSA.



- **Analytics Manager**
Collects and converts critical driving information into graphs and tables to help you improve safety, compliance, fuel management, and overall operation.



- **Critical Event Reporting**
Helps you manage the safety behavior of your drivers and prevent accidents by monitoring safety-related events.

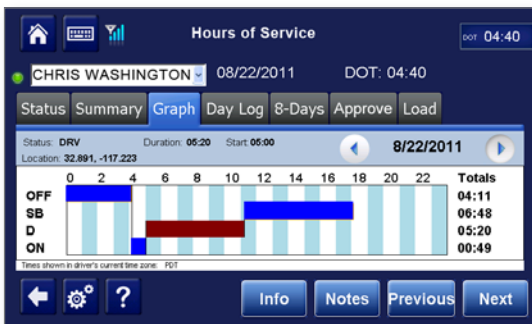


- **In-Cab Navigation**
Provides accurate truck-routes, which can increase driver productivity, safety, and on-time delivery.



- **Vehicle Inspection Report**
A simple, closed-loop process for completing DVIRs. It can help you decrease costs, improve the accuracy of reports, and focus on the inspection requirements identified by the FMCSA.

Find out how the MCP50 can help lower your costs and boost your fleet's performance and safety.



Hours of Service on MCP50

With a "one-stop-shop" approach, Qualcomm provides all the affordable tools that meet the many challenges facing your company today, including safety, compliance, and running efficiently and profitably.

Qualcomm offers software deployed over the Internet, which also supports integration to leading transportation management systems. You don't need an IT department. All you need is an Internet connection and a web browser to get started.

Qualcomm strives to meet the unique needs of its customers. Qualcomm solutions not only meet your needs now, but are also robust enough to meet your needs in the future. Find out today how easy it is to get started.



For more information

Please visit:

<http://transportation.qualcomm.com/mcp50>.

Available for Purchase

Part Numbers:

PP804879

MCP50 kit includes: 7" display, vehicle telematics modem, antenna, 6-pin power/IO cable, mounting bracket and holster.

PP804880

MCP50 kit includes: 7" display, vehicle telematics modem, antenna, 9-pin power/IO cable, mounting bracket and holster.



Get more, without paying more.

The MCP50 works easily with other dispatch and fleet management software. This seamless integration means you and your drivers can continue working efficiently at all times. You can also improve operations, reduce costs, increase safety, and get the best value for your investment.

Once you install your MCP50, you can rely on Qualcomm's continued support, including Qualcomm Technical Services and a customer support hotline. You can also contact your local authorized dealership or reseller for quick answers to your questions.

Qualcomm provides access to several online applications, including satellite mapping. You can also integrate data from these online applications into your existing systems.

Learn how you can use the MCP50, applications, and services to help reduce costs, increase profitability, and stay competitive.

Interested in taking the next steps?

Contact your local dealership or reseller.

Available at:

Brought to market by



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